



For Immediate Release

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**Jackson Hole Ski & Snowboard Club and Snow King Resort
Announce Opening of Expanded Terrain Park**

The Jackson Hole Ski & Snowboard Club and Snow King Resort jointly announce the opening of a newly expanded terrain park at the Snow King Resort. The expansion will give skiers and riders of all abilities the opportunity to develop their skills in a spacious, centralized location. The park will include 12 to 15 rails, boxes, jibs as well as multiple jumps, berms, and rhythm sections. Snow King Resort will provide snowmaking, grooming and maintenance in addition to installing additional lighting for night riding.

The park features were purchased from Planet Snowtools, the leader in terrain park design, construction, and equipment for all major snowboarding venues and parks worldwide (planetsnowtools.com). Snow King's new park will be designed in part by local professional snowboarder and owner of Avalon 7, Rob Kingwill, who has plans for a weekly contest series starting this season. Information about upcoming competitions will be available www.jhskiclub.org.

The terrain park features will specifically include:

- Two flat boxes; 15' and 25'
- Down flat box; 10'out, 15' down
- Rainbow to kicker box; 25'
- Two "C" boxes; 23' each (can combine for a 55' "S" box)
- Apex rail; 10' up, 10' down
- Down flat down rail; 8'x8'x8'
- Two wall rides; 12' wide x 8.5' tall (can combine for a 24' wide feature or double sided spine)
- Flat rail; 40'
- Log spine
- Barrel jibs

The new features were purchased by the Jackson Hole Ski & Snowboard Club with generous support from Chris and Sandy Schultz Hessler and a local anonymous donor. The Jackson Hole Ski & Snowboard Club will lease the features to the Snow King Resort who will operate and maintain the terrain park.

About the Jackson Hole Ski & Snowboard Club: Created in 1938, the Jackson Hole Ski & Snowboard Club inspires fun, fitness, sportsmanship and personal achievement through training, competition, academic support and community involvement. The Jackson Hole Ski and Snowboard Club offers programs in Alpine, Nordic and Snowboarding for all ages, abilities and interests.

Snow King Resort: Located in the heart of Jackson Hole, Wyoming, Snow King Ski Area opened in 1939 as Wyoming's first ski resort. Pleased to host numerous high caliber Alpine Ski Events, Snow King Resort is a favorite training site for both National and International ski teams. The resort offers comfortable western lodging at the Snow King Resort Hotel, adjacent Snow King Condominiums, Love Ridge Resort Lodges and the luxurious Grand View Lodge and Spa (opening September 2008). Only a few blocks from downtown Jackson, the resort is adjacent to the Bridger-Teton National Forest and offers spectacular mountain views with easy access to the many year-round recreational opportunities available in the area. Snow King Resort is the largest full service year-round resort in Jackson Hole providing a variety of amenities as well as extensive conference and catering facilities. For reservations and information, call 1-800-522-5464 or our website at www.snowking.com / www.grandviewlodgeandspa.com

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