

SNOW KING

resort

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Media Contact: Dana Ahrensberg
General Manager
(307) 733-5200
e-mail: dana@snowking.com

For Immediate Release

SNOW KING RESORT ANNOUNCES NEW AMENITIES FOR LOVE RIDGE RESORT LODGES

JACKSON HOLE, WY. – January 25, 2006 – Love Ridge Resort Lodges Phase III, due to be completed by Fall 2006, will raise the total number to 80 lodging units. On a ridge overlooking the Town of Jackson, the Love Ridge Resort Lodges are the hottest new entry to Jackson Hole's luxury vacation lodging scene. Offering the only luxury condominium lodging in the town of Jackson and available for nightly rental, the 2,000 square foot condominiums boast national forest & Snow King Ski Area at their backdoor and spectacular views of the Grand Teton Mountains from the front, yet only a six-block stroll to the famous Jackson Town Square with all of it's shopping, restaurants & nightlife. Nightly rates start at \$300/night during the winter season with packages available including lift tickets, lodging, breakfast, transportation and taxes starting at \$349/person (3-nights/2-days lifts). Lodging choices range from Studio units with kitchenettes and fireplace to our spacious 3-bedroom unit offering gourmet kitchen, two fireplaces and individual bathrooms per bedroom.

COMING SOON: The Grandview Lodge at Love Ridge. Slated to open for Christmas 2007, Grandview Lodge will offer guests of Love Ridge an unsurpassed level of service and amenities. Included with be private check-in services, 24-hour staff, a fine dining restaurant with patio seating and mountain views, a 6,000 square foot spa complete with state-of-the-art facilities, the library lounge with cozy fireplace, and beautifully finished meeting/convention space with outdoor function area.

Located in the heart of Jackson Hole, Wyoming, Snow King Resort offers comfortable western lodging at the Snow King Resort Hotel, adjacent Snow King Condominiums and the luxurious Love Ridge Resort Lodges. Only a few blocks from downtown Jackson, the resort is adjacent to the Bridger-Teton National Forest and offers spectacular mountain views with easy access to the many year-round recreational opportunities available in the area. Snow King Resort is the largest full service year-round resort in Jackson Hole providing a variety of amenities as well as extensive conference and catering facilities. For reservations at Snow King Resort, call 1-800-522-KING (5464) or contact a travel agent.

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Snow King Resort
PO Box SKI, 400 E. Snowking Ave
Jackson, WY 83001
307-733-5200 800-522-KING